

**Sacramento General Plan Update
Phase 1 Town Hall Forums
Attendance Information**

Date: June 8, 2005
Location: Sierra 2 Center
Participants: 80

Participants By Interest Area

(Participants were asked to self select the category that best describes their interest area)

| Interest Area | No. | % | All Town Hall Forums |
|------------------------------------|------------|----------|-----------------------------|
| Advocacy | 7 | 9% | 97 |
| Business | 3 | 4% | 50 |
| Developers/ Real Estate | 2 | 3% | 37 |
| Interested Person | 20 | 25% | 207 |
| Neighborhood / Community Interests | 34 | 43% | 408 |
| Seniors | 1 | 1% | 40 |
| Youth | 1 | 1% | 49 |

How Participants Heard About The Meeting

(Participants checked all that applied)

| Source | No. | | All Town Hall Forums |
|--------------------------|------------|--|-----------------------------|
| Television | 0 | | 4 |
| Radio | 1 | | 18 |
| Newspaper article | 12 | | 120 |
| Neighborhood association | 14 | | 244 |
| Business association | 6 | | 66 |
| City Website | 6 | | 80 |
| Postcard | 2 | | 94 |
| Neighborhood signage | 4 | | 59 |
| Flyer | 9 | | 167 |
| Friend | 4 | | 26 |
| Workplace | 2 | | 8 |