



August 20, 2008

Mr. Tom Pace
Planning Department
City of Sacramento
915 I Street, 3rd Floor
Sacramento, CA 95814

Via Email: TPACE@cityofsacramento.org

Re: Comments from Cal Expo: Request to Change Land Use Designation for Cal Expo to
"Urban Center High" Density Use

Dear Tom:

Cal Expo is pleased to submit comments on the City of Sacramento Draft 2030 Land Use General Plan. Cal Expo has been working over the past few years on its long range Master Plan for our facilities and has had numerous planning meetings with the City and County of Sacramento staff; Point West business leaders; community representatives and the Point West Transportation Management Association.

Our discussions have focused on a new plan for Cal Expo to maximize the use of the site and redevelop the fair facilities to a state of the art, energy efficient fairground and exposition facility, as well as a mixed land use of entertainment, retail, commercial, hotel, residential, fair and exposition/convention uses.

It is our understanding that the Cal Expo site is considered an "opportunity site" analyzed as part of the City's general plan process, consistent with the Point West designation under the City's General Plan. Consequently Cal Expo requests that the City change the land use designation for the Cal Expo site at Section LU3 (page 2-31) of the 2030 General Plan to "Urban Center High Density Use" consistent with the Point West designation and the Arden Fair Mall designation. This designation would not include any portion of the Cal Expo Bushy Lake property which is part of the American River Parkway Plan.

Cal Expo is committed to providing a world class fairgrounds and exposition facility and the Urban Center High land use designation is consistent with not only our planning process but with adjacent uses as well. Further this Land Use concept is consistent with the numerous discussions Cal Expo has had related to this property as mentioned previously above. Please feel free to contact my office should you have any questions.

Sincerely,
CALIFORNIA EXPOSITION & STATE FAIR

Norbert J. Bartosik
General Manager/CEO

cc Rex Hime
Gil Albiani
Brian May

